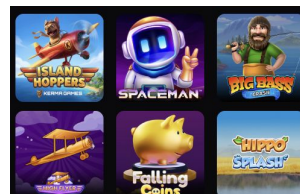



# ONE OF MEXICO'S **FASTEST GROWING** SPORTS MEDIA GROUPS

Gana Media Group is a **licensed online casino & sports betting business**. Engaging millions of daily fans through dynamic sports content and innovative digital gaming. Gana Media Group plc - Where sport lives every day.



# OWNING OUR OWN MEDIA IS THE FUTURE OUR STORY...

- Gana Media Group plc (GANA) is a Sports Entertainment Group, historically listed on AIM for 18+ years, Now active across **sports betting, gaming and digital content**, all connected through its owned media ecosystem.
- GANA's strategy is built around **owning and controlling its audience**, reducing reliance on third-party platforms and creating direct user relationships at scale.
-  **With a strong footprint in Mexico - one of the fastest-growing sports markets globally** - GANA is positioned at the centre of fan engagement ahead of the FIFA World Cup 2026.
- GANA continues to expand its owned media footprint through ongoing negotiations to acquire leading Mexican sports media brands.
- The Group has also secured premium hospitality rights for **The FIFA World Cup 2026 in Mexico**, including the opening match in Mexico City - further strengthening its position across content, audience and monetisation.

# Q1 2026 HEADLINE ACHIEVEMENTS

Q1 2026 marks a period of solid execution and forward momentum.



**Partnership with Liga Premier FMF to broadcast live matches and produce exclusive content**



**New, cutting edge, betting platform launched on Estadio Gana in March 2026**



**Estadio Gana social media engagement doubled in Q1 2026**



Gerardo Velázquez de León



Lorenzo Caci

**Hired 2 high-level, industry leaders in both sports entertainment & betting**

More acquisition  
announcements  
coming soon

# OUR TRAFFIC MACHINES ARE NEXT LEVEL....

See our global, owned media network driving  
scalable audience growth and engagement.



## Estadio Gana

Licensed online casino & sports  
betting business.

[estadiogana.mx](http://estadiogana.mx)



## Estadio Deportes

Authentic football coverage, live  
moments, behind-the-scenes access.

[estadiodeportes.mx](http://estadiodeportes.mx)



## MobileGaming.com

Relaunching soon. A universe of casual  
and competitive games.

[mobilegaming.com](http://mobilegaming.com)



## Heroes VIP Club

Celebrate football culture through  
iconic moments, collectibles, and  
digital experiences.

[heroesnftclub.com](http://heroesnftclub.com)



## Livescores

Stay ahead of the game with real-time  
livescores, instant updates, and match  
insights. Updates coming soon.



## Gana Ecosystem

More coming soon. Gana is building a  
connected sports entertainment  
ecosystem where sport lives every day.



MEDIA GROUP

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